



ENTERPRISE RENFREW COUNTY
ENTREPRISE COMTÉ DE RENFREW

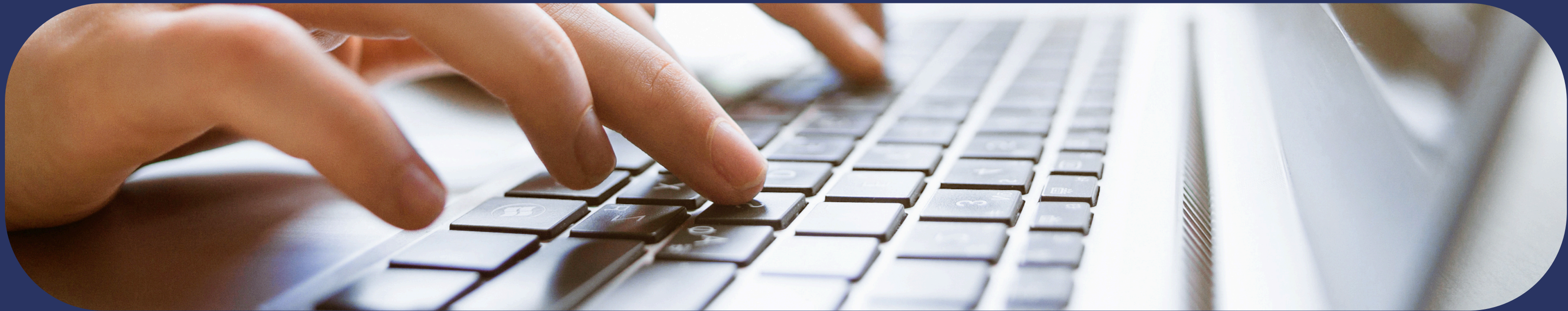
SPONSORSHIP OPPORTUNITIES

2026-2027

PRESENTED BY ENTERPRISE RENFREW COUNTY IN
SUPPORT OF SMALL BUSINESS ENTREPRENEURIAL
PROGRAMMING, TRAINING, AND EVENTS



TABLE OF CONTENTS



01

ABOUT US

03

PROMOTIONAL
PORTFOLIO

05

SPONSORSHIP
PACKAGES

02

PROGRAMS
& SERVICES

04

SOCIAL MEDIA
ANALYTICS

06

SPONSORSHIP
FORM

ABOUT US

Enterprise Renfrew County (ERC) encourages and contributes to the enterprising spirit and economic development of the County of Renfrew by assisting entrepreneurs with the development of new or existing companies.

By offering free, confidential business coaching, assistance developing business & marketing plans, financial projections, training programs, grants, workshops, networking events, business resources, and referrals to partner organizations, funders, or municipalities, Enterprise Renfrew County ensures entrepreneurs have access to current information and contacts to help their business thrive.

Enterprise Renfrew County is a non-profit Small Business Enterprise Centre (SBEC) funded by the Province of Ontario, County of Renfrew, City of Pembroke and Town of Renfrew.



PROGRAMS & SERVICES

Through collaborative relationships with community, municipal, government, and funding partners, ERC ensures regional entrepreneurs have access to current information and program contacts to help their business thrive.

How do we do it?

By offering free, confidential business coaching, training programs, grants, workshops, networking events, business resources, and referrals.



BUSINESS CONSULTATIONS



SUMMER COMPANY YOUTH TRAINING PROGRAM



WORKSHOPS & EVENTS



STARTER COMPANY PLUS NEW & EXISTING BUSINESSES

PROMOTIONAL PORTFOLIO

To foster long-term client loyalty and brand recognition, organizations must remain relevant by offering supports that focus on the client's needs and preferences. Here are some key strategies that have proven successful:

- **EXCEPTIONAL CLIENT SERVICES & LINKING APPROPRIATE RESOURCES TO CLIENT NEEDS**
- **WEBINAR TOPICS ON RELEVANT & CURRENT BUSINESS STRATEGIES**
- **REGULAR COMMUNICATION VIA SOCIAL MEDIA, EMAIL CAMPAIGNS, NEWSLETTERS, RADIO, COLLABORATIVE MARKETING**



PROMOTIONAL PORTFOLIO

Avenues to gain recognition of your municipal or organizational brand include the following opportunities:

- **WORKSHOPS & EVENTS: BI-MONTHLY VIRTUAL WEBINARS (24+ ANNUALLY) SMALL BUSINESS WEEK/MONTH COLLABORATIVE IN PERSON EVENTS**
- **SUMMER COMPANY: PROMOTED JAN-MAY TRAINING JUNE/JULY/AUGUST GRANT FOR TRAINEES, YOUTH ENTREPRENEUR CELEBRATION**
- **STARTER COMPANY PLUS: PROMOTED YEAR-ROUND TWO INTAKES ANNUALLY SPRING/FALL GRANT OPPORTUNITY**

BRIDGES TO BUSINESS GROWTH

LINKING PASSION, PURPOSE & PROFIT

To Register Visit: www.EnterpriseRenfrewCounty.com/workshops-events

Join us for this dynamic four-part event series held across Renfrew County in celebration of Small Business Month!

Designed for entrepreneurs at every stage, to gain practical learning, meaningful connections, and actionable insights to help grow your small business with confidence.

Presented in Partnership with the Federal Economic Development Agency for Southern Ontario (FedDev Ontario)

Logos: Whitewater Region, Laurentian Valley, Madawaska Valley, Petawawa, Pembroke, Canada, Ontario, Renfrew County CFDC/SADC.

Summer Company 2025

ENTERPRISE RENFREW COUNTY
ENTREPRISE COMTE DE RENFREW

Generously sponsored by: Ontario

Participants: Nella Rosendic (Nellart Commissions), Paige Hodgson (Paiges Projex), Noah O'Brien (Wisdom By Words), Emmanuel Young (Manny's Mowing), Minnah Rehan (NoorHenna), Jazmin Clark (Sprout Wings), Hunter Prince (Moose 3D Designs).

STARTER COMPANY 2025 PLUS

Logos: The Hedge's Teakone, VC, Sharping, Paint With Sheila School Art, Grant of the Year, Ontario, GGI's Skincare, Nomadic Smiles, Big Bakery, Valley Friends, Sprout Wings.

SOCIAL MEDIA ANALYTICS

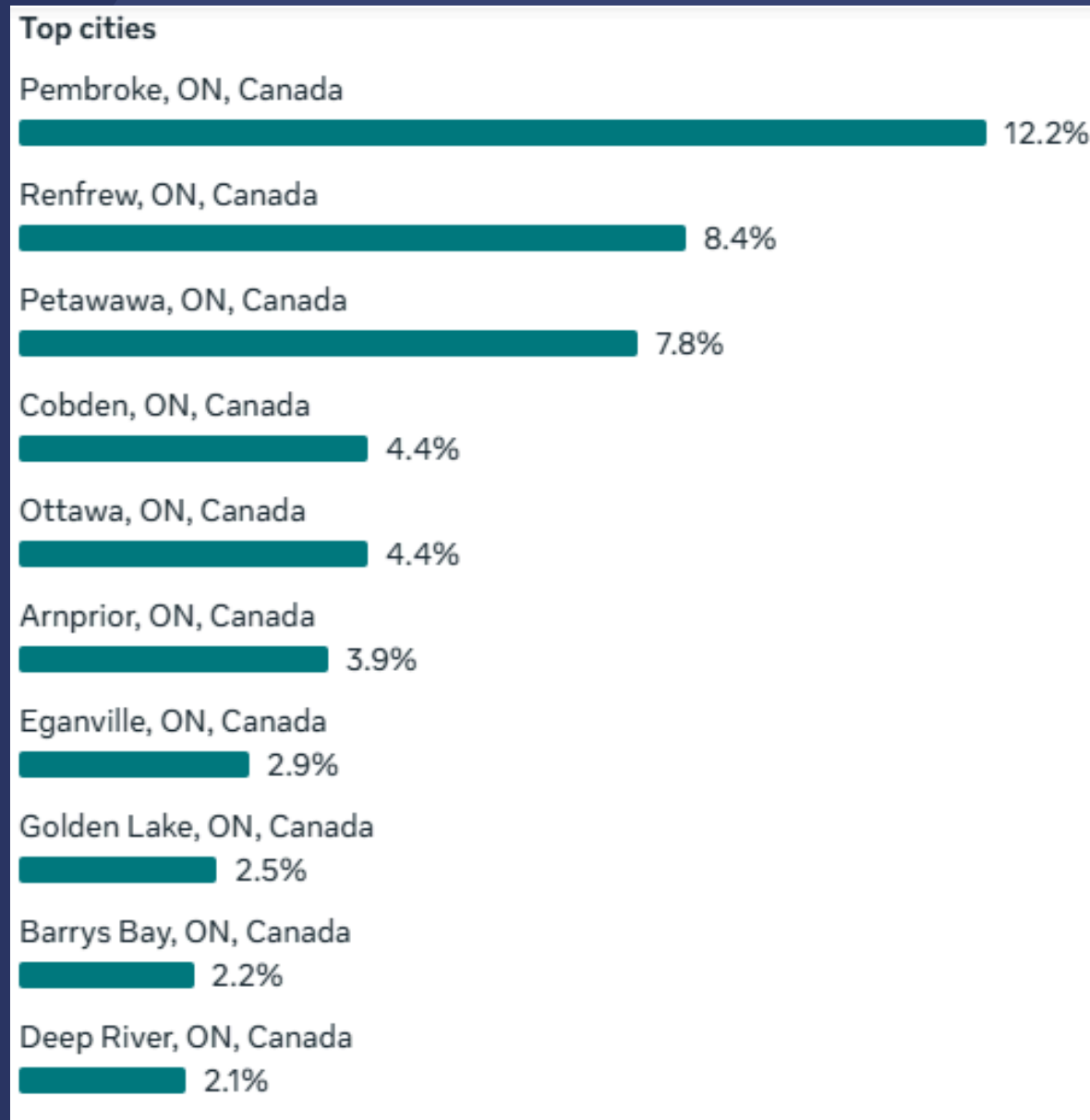
ERC uses Facebook, Instagram, LinkedIn and a website to reach clients in addition to client specific outreach to promote programs & services (schools, networking events, community partnerships)

- Facebook: 1779 Followers 80.2% women 19.8% men 99.9% in Canada**
- Instagram: 997 Followers 80.6% women 19.4% men 96.3% in Canada**
- LinkedIn: 181 Followers Top job function Business Development**
- Website: Main goal is to drive clients to site from social media to register for webinars and events, obtain more info on programs, & book consults**

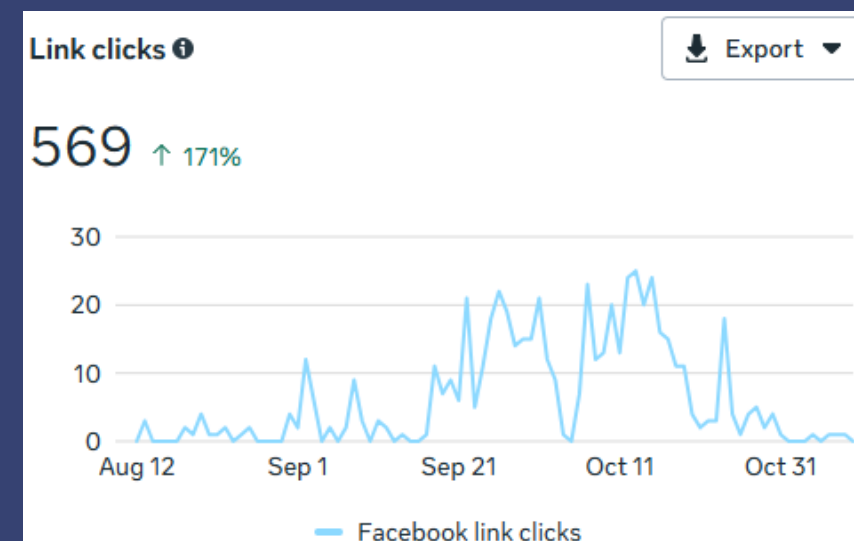
Following are samples of % towns/cities followers reside in, views & link clicks during Small Business Month promotions & Starter Company Plus fall 2025 promotions as examples of interaction with sponsor branded content

SOCIAL MEDIA ANALYTICS

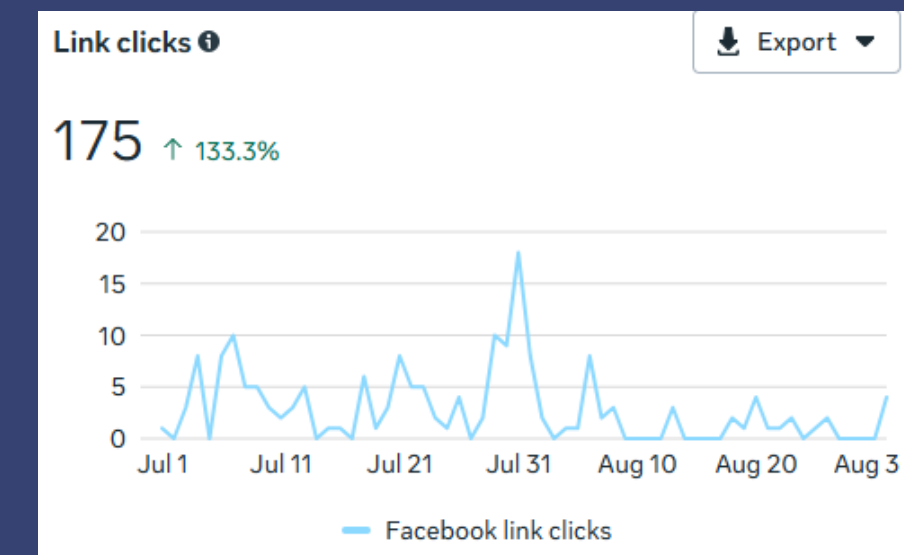
FACEBOOK SAMPLES



Small Business Month

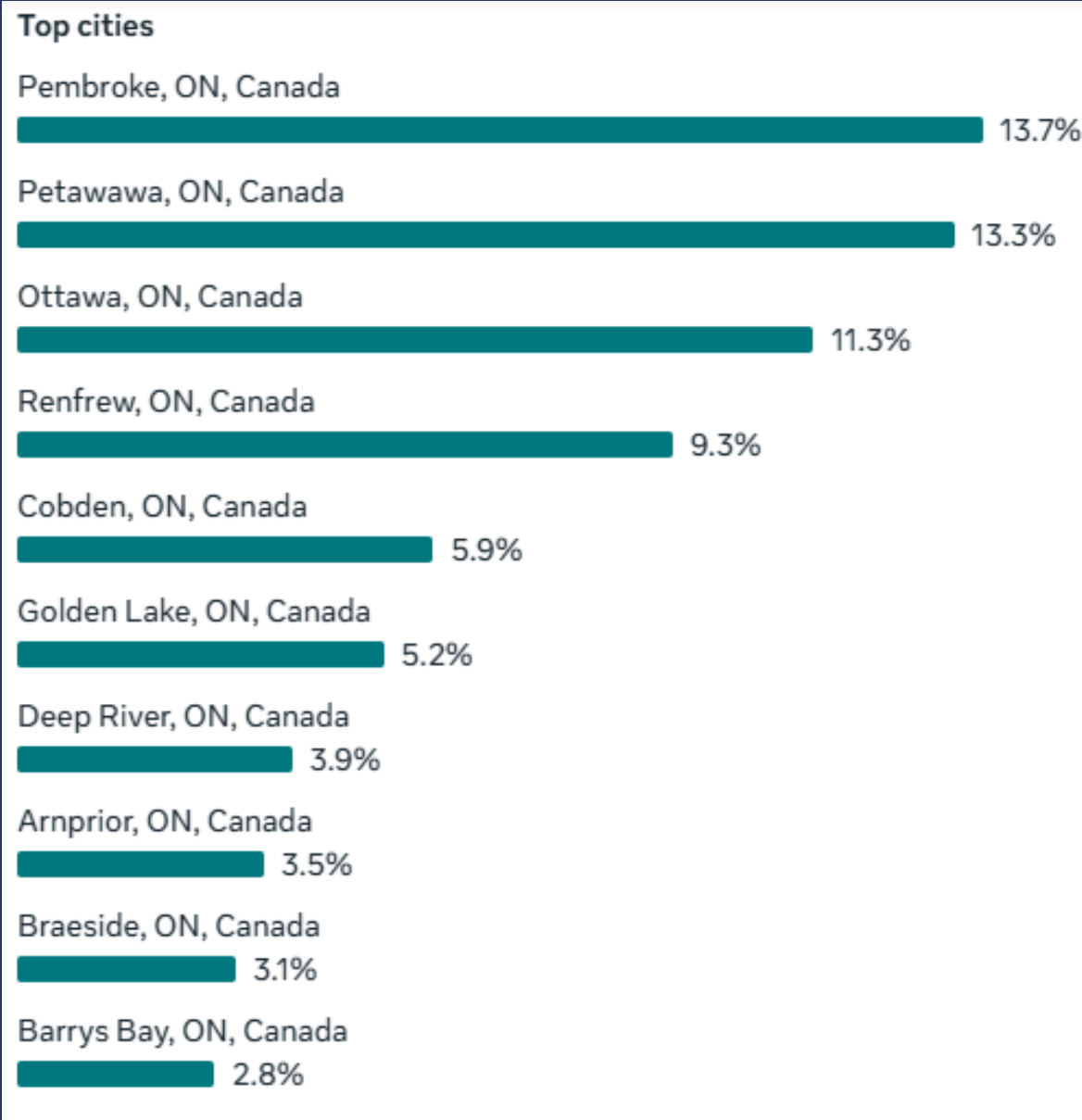


Starter Company Plus



SOCIAL MEDIA ANALYTICS

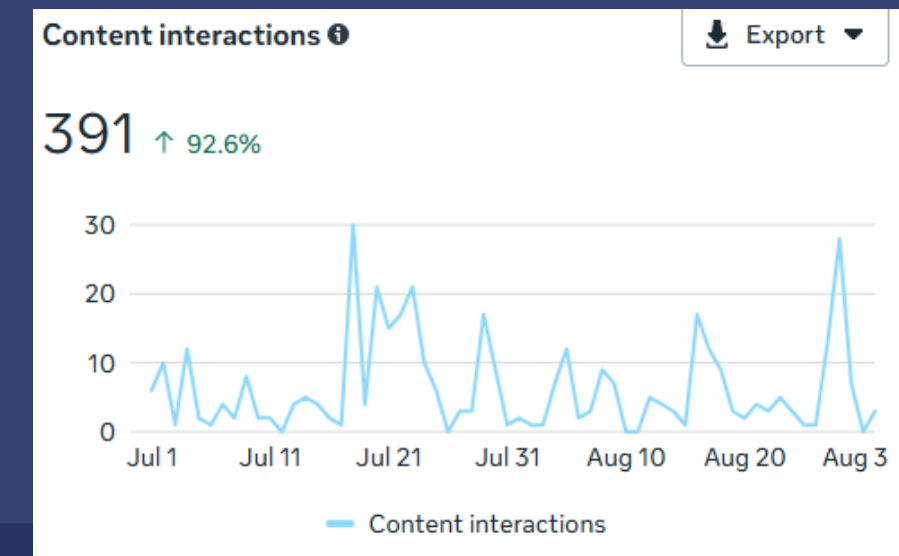
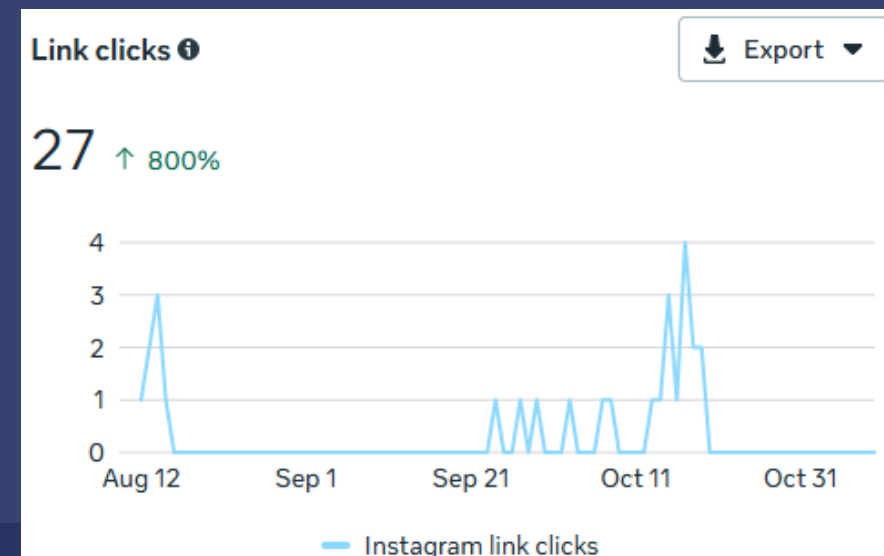
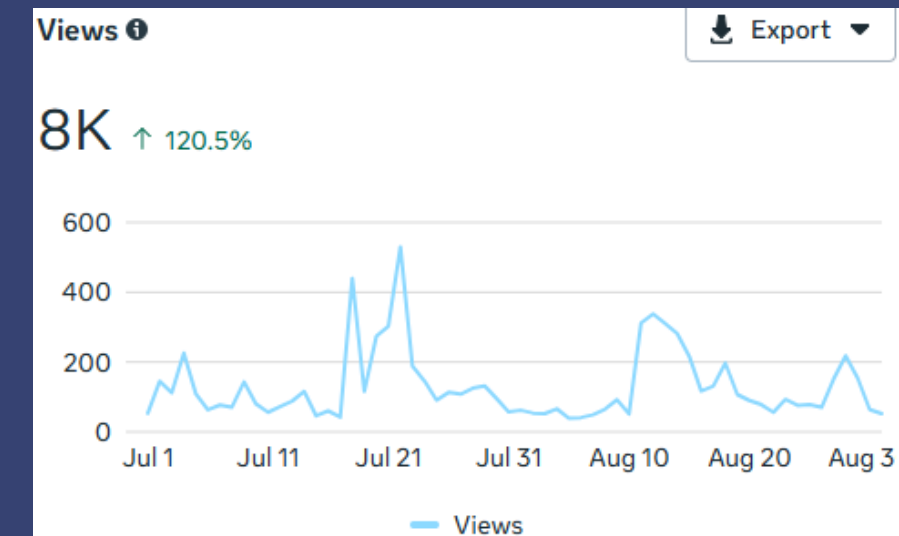
INSTAGRAM SAMPLES



Small Business Month



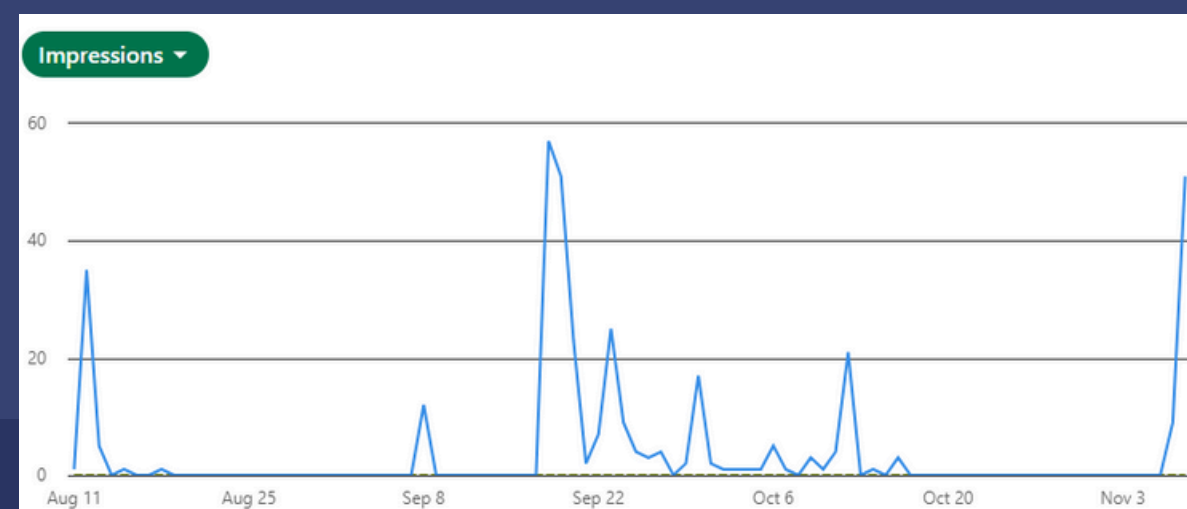
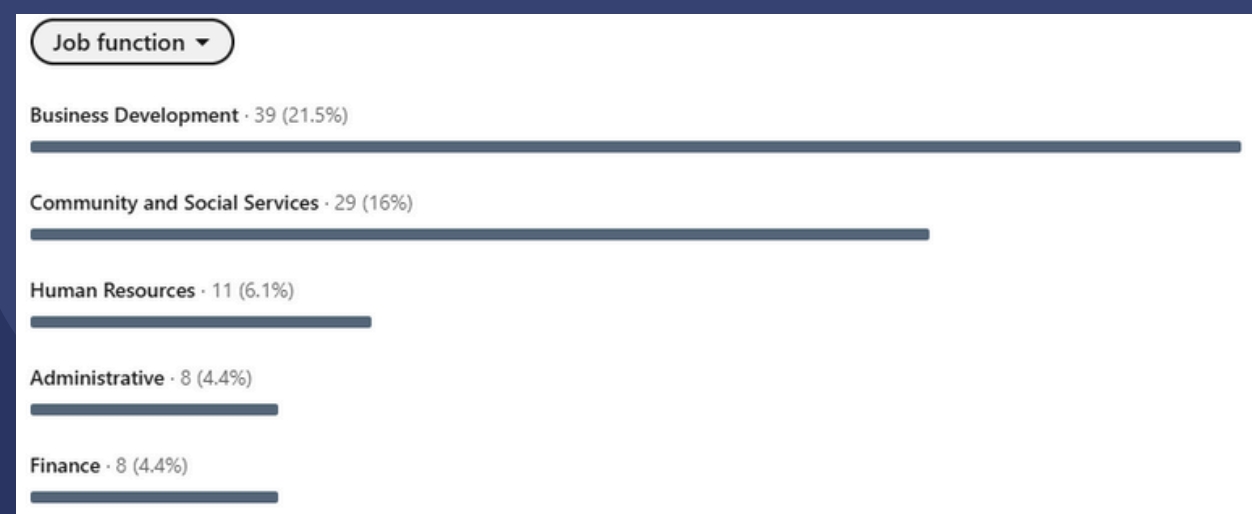
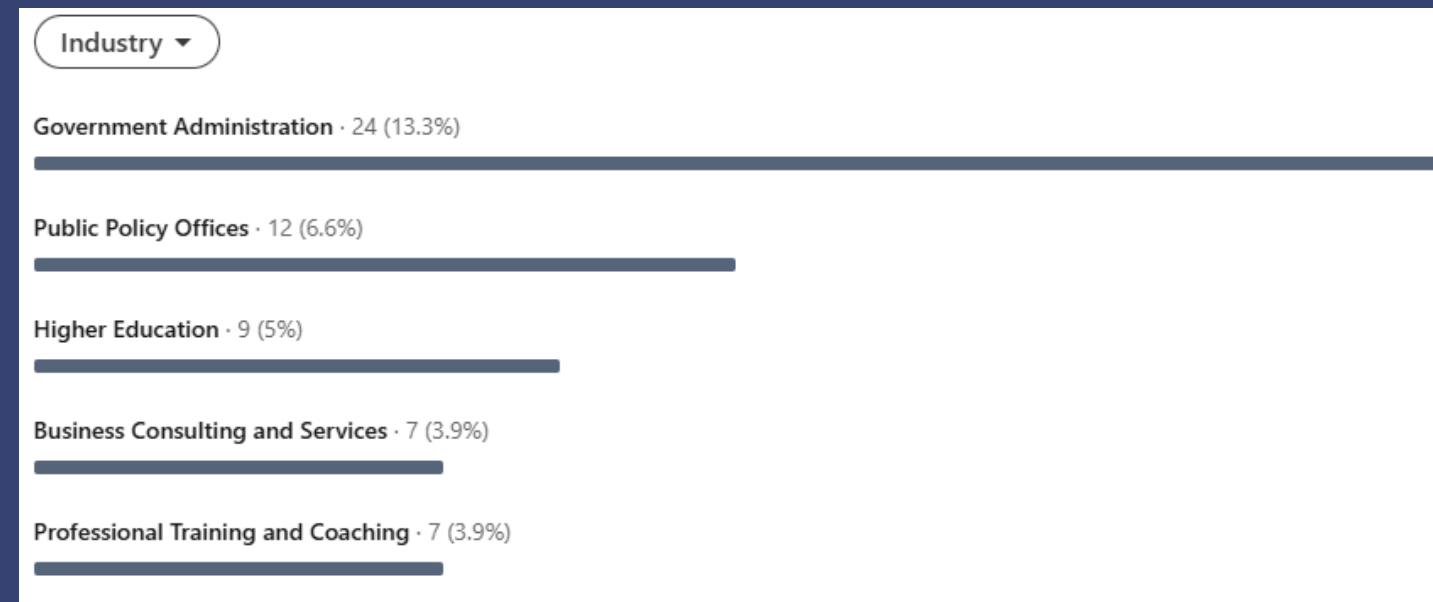
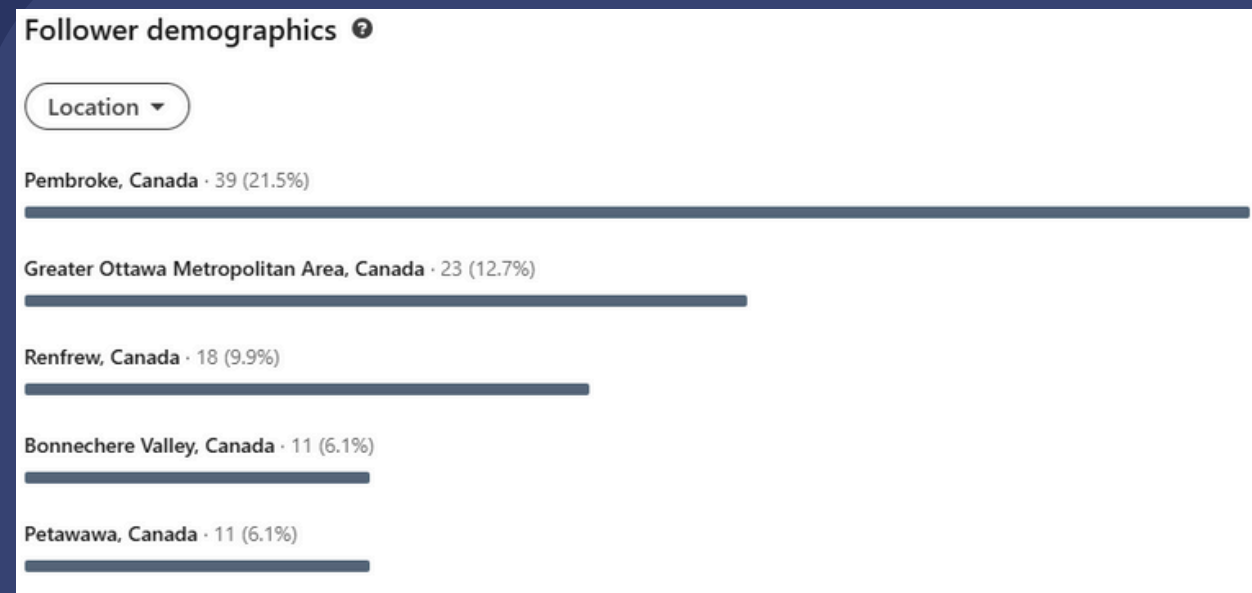
Starter Company Plus



SOCIAL MEDIA ANALYTICS

LINKEDIN SAMPLES

Top 5 Categories of Follower Demographics by Location, Job Function & Industry



Impressions during SBM & StCo+ Promotions

SPONSORSHIP PACKAGES

Sponsorship packages have been designed to create a visible association between your organization and Enterprise Renfrew County. Maximum exposure for your organization is provided based on the level of support selected. For your convenience, a variety of contribution levels have been established to fit various budgets.

Small Business week events are hosted regionally with a maximum of 3 Small Business Week level sponsors per region. Sponsors will be matched to their respective region for Small Business Week events.

We hope that you will find a sponsorship level that best suits your organization's goals and objectives and we look forward to working together to further economic growth in our communities. Together we thrive!



Sponsorship Level	Champion \$5000	Premier \$3000	Sustainer \$1000	Community \$500
Logo placement on the official Enterprise Renfrew County website ABOUT page	✓	✓	✓	✓
Logo on Starter Company Plus social media promotions & grant announcements	✓			
20 sponsor recognitions on StCo+ workshop/webinar/social media promotions	✓			
Logo on Summer Company social media promotions & grant announcements		✓		
10 sponsor recognitions on SuCo workshop/webinar/social media promotions		✓		
Logo featured on 10 webinar posters and in opening/closing remarks of webinar	✓	✓	✓	
20 sponsor posts on webinar social media	✓	✓	✓	
Small Business Month event brought to your region and speaking opportunity at event (max 3 combined sponsors per event)	✓	✓	✓	✓
Logo on SBM promotional materials and recognition in event opening remarks	✓	✓	✓	✓
Display booth opportunity & swag in event packages	✓	✓	✓	✓
Champion, Premier, and Sustainer sponsors matched to their closest region	✓	✓	✓	✓

SPONSORSHIP FORM LINK

Yes! We are interested in supporting entrepreneurs and small businesses in Renfrew County! To confirm sponsorship, please fill out the form available at:

<https://bit.ly/ERCSponsorship202627>

(Note: sponsorships are not exclusive;
Sponsorship is valid April 1, 2026 to March 31, 2027.)

Heather Inwood-Montrose, Small Business Advisor will follow up with an invoice from the County of Renfrew. Thank you!

hinwoodmontrose@countyofrenfrew.on.ca



THANK YOU

We appreciate your consideration of these sponsorship opportunities. Enterprise Renfrew County values our community sponsors, partners, and collaborators and strives to ensure consistent, relevant promotions of workshops and events. We look forward to working together!

www.enterpriserenfrewcounty.com



ENTERPRISE RENFREW COUNTY

ENTREPRISE COMTÉ DE RENFREW