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## Google It?

Renfrew, ON: Everyone knows Google, but does everyone know what Google can do for your business? On Saturday April 4, 2009 at the Marguerite Centre at 700 Mackay St, Pembroke, Ontario, Enterprise Renfrew County (ERC) is presenting "The Google Workshop" a one-day event for entrepreneurs and small business owners wanting to learn more about this search engine and how to make money and advertise with Google.

Guest speaker Syd Bolton has been involved with computers since the age of 10 and has worked in various aspects of the industry. He speaks about technology through radio, newspaper, netcasting and seminars. Corporations like Microsoft, Rogers Cable, Merv Griffin Enterprises, Steven Spielberg's Amblin Entertainment, and the Government of Canada have used Mr. Bolton's software.

The workshop's morning session will cover '*What you don't know about Google!*' including the history and premise behind Google, using all the features Google offers, and how to search for what you're looking for, followed by '*How to advertise & make money from Google!*' in the afternoon.

ERC Business Consultant Colleen Sadler states, "**In today's society it is very important for businesses to recognize where consumers are looking for information. Staying on top of trends is just as important as your location, name and reputation. Google can help every business big or small.**"

The workshop is funded in partnership with the Ministry of Small Business and Consumer Services.

Enterprise Renfrew County is non-profit government organization funded by the Ontario Government, the County of Renfrew, the Town of Renfrew and the City of Pembroke. Its mandate is to promote and assist small businesses across the County of Renfrew.

For more information and to register, visit [www.enterpriserenfrewcounty.com](http://www.enterpriserenfrewcounty.com) or call 613-432-6848

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