



Bridges to Better Business

Retail & Main Street Summit for Small Business

Wednesday, October 24, 2007

Best Western Renfrew Inn, Gibbons Road

Bridges to Better Business Retail & Main Street Summit is an opportunity for small business to hear from one of the foremost experts on downtown revitalization, to learn about retail trends, store design and product placement to improve their sales, and to hear success stories from local businesses

8:30 am Registration
 9:00 am Welcome & Introduction
 9:15 am Retail Trends - Derek Nighbor
 10:00 am Break
 10:15 am Competing With the Big Box Stores & Hiring the Right Employees - Pierre Cliche
 11:00 am Panel – Downtown Revitalization “One Business At A Time”
 12:00 pm Lunch & Networking
 1:00 pm Keynote Speaker – Josh Bloom
 2:00 pm Program Concludes

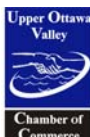
Presented by



Funding Partner



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Retail Trends

Derek Nighbor, Vice-President (National Affairs) with Retail Council of Canada will discuss what the changing Canadian economy means to the retail industry. Specific focus will be allocated to the concerns of Eastern Ontario communities.



Retail Consultant, Pierre Cliche

Peter is a Personal Coach and Author of “Business Strategies for Downtown and Rural Merchants”. With a proven track record of accomplishments, Pierre works with a number of associations as well as with clients to help them develop their own abilities for success in their quests for improvement while aiding them in adapting to change. Pierre will discuss “How to Survive With the Big Box Stores” and the importance of hiring the right staff in a retail environment.



Keynote Speaker

Joshua Bloom teaches communities how to revitalize their commercial centers by first gaining an understanding of their local economies and then helping them apply that knowledge to a series of market-driven and achievable projects. Before joining the Community Land Use and Economics Group (CLUE Group), Josh spent ten years as a program officer at the National Trust for Historic Preservation's National Main Street Center where he was instrumental in expanding the program's urban reach to cities that included Boston, Cleveland, St. Louis, Los Angeles and others.

Before September 28th - \$10

After September 28th - \$20 (includes GST)

- 3 Excellent renowned speakers
- Networking Opportunities
- Panel of successful businesses
- Lunch

Register by visiting www.enterpriserenfrewcounty.com
 By calling 613-432-6848 or 613-735-8224